



winning projects

Hillary Jean Van Moorlegem
Modern Dance
Salt Lake Art Center



My co-workers are experts in their field, the location is in the heart of downtown, perks include being surrounded by thought-provoking artwork, but the projects take the cake at my Curatorial Internship with Salt Lake's premier contemporary art venue, the Salt Lake Art Center. Fortune shined upon me when I was assigned to develop the power point presentation and patron brochures for the annual fund-raising Gala, *Not Just Another Pretty Face*. Quoted as "the best party in town", the art elite shall enjoy a creative atmosphere, cocktails, conversation and catered food (cake included), culminating with a grand unveiling of locally commissioned art work that shall stay on display in the main exhibition hall.

The Gala event in June shall be the icing on the cake – but baking the cake is half the fun, that is to say, working on this project is rewarding and valuable! Through work on *Not Just Another Pretty Face*, I became intimately acquainted with prominent local artists, valuable art patrons, and the art elite of Salt Lake city, all the while enhancing my correspondence, writing, and computer skills. Extending beyond office walls, salons were held in private residences where a glass of wine and delicate hors d'oeuvres is shared with the patrons and artists involved in the Gala. Here, I honed public relations skills and observed expert fund-raisers at their finest.

Incidentally, becoming plugged into the city's art community and gaining development experience coincides with my person and internship goals! I received mentoring directly from the curator, director and proprietor; am encouraged to take my own initiative to innovate solutions, and enjoy salty and sweet catered food at the public and private events required of this project. My favorite aspect of this project is having the opportunity to meet the creative people in Salt Lake's art scene, work outside the office, and see my work make a difference with the Salt Lake Art Center.