



winning places

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My workplace experience can be summed up in one word, "Magical". I received a professional internship in International media public relations for the Walt Disney Company in Orlando, Florida. When I first arrived I had no idea what to expect, I actually believed in the old adage that I would be running small errands and getting coffee for the publicist and vice presidents, however I soon found out that I was completely wrong.

From the very first day I hit the ground running, 3 managers who took care of three separate segments of the world trained me. The segments were South America and Brazil, Asia, and Europe. My position placed me in front of various media outlets such as newspapers, magazines, Internet outlets, and broadcast. We placed various stories about what new and what's next about Disney including magazine modeling shoots and television programs. I was on the publicity team that helped launch a Buzz Lightyear figure into space with NASA, I was also able to meet Michael Phelps and conduct his interviews as soon as he came back to the U.S.A. to parade down main street U.S.A. One of my projects involved a Japanese TV show called Arashi Chan's Secrets, it is a show based on a popular Japanese boy band and how they reveal interesting secrets about random locations all over the world.

When the director first contacted us they told us they wanted to film within three days and that they would need a week's worth of filming at Walt Disney World. My manager came to me and said "it's all yours" so I had 3 days to put together a week's worth of production scheduling including clearances from all 4 parks, setting up shoot locations, and scheduling actors clearances. After a grueling 3 days of hard work I was able to organize an entire television show that we originally planned to receive 20 minutes of airtime and because of all the content they filmed we received the full hour of publicity through Arshi Chan's Secrets. In the end I was also nominated for an Incredibles award for my work. It was one of the best experiences of my ongoing career.