

Marketing - Bachelor's Degree August 2007 through May 2009

Salary Averages

Self-reported salary offer data from University of Utah graduates

In Utah	\$37,615
# reported (w/salary)	36

Out-of-state	\$48,375
# reported (w/salary)	6

Employment Information

Organization	Job Title	City	State
1-800 CONTACTS	Rx Specialist	Salt Lake City	UT
1-800 CONTACTS	Rx Specialist	Salt Lake City	UT
3M Health Information Systems	Sales	Murray	UT
Access Development	Marketing Consultant	Salt Lake City	UT
Alliance Health	Email marketing coordinator	Salt Lake City	UT
ASUU	Finance Director	Salt Lake City	UT
Breathe Day Spa	Spa Manager	Salt Lake City	UT
Celtic Bank	Marketing Coordinator	Salt Lake City	UT
Chrysalis	Residential Trainer	Taylorsville	UT
Citi Cards	Rist Specialist	Salt Lake City	UT
Clear Channel Communications	Sales Assistant	Salt Lake City	UT
Datamark	Business Unit Analyst	West Valley City	UT
Department of Veteran Affairs	Veteran Service Representative	Salt Lake City	UT
Deseret Morning News	Sports Writer	Salt Lake City	UT
Discovery Financial Services	Marketing Manager	West Valley City	UT
E*Trade Financial	Financial Services Rep	Sandy	UT
Eli Lilly	Pharmaceutical Representative	Stockton	CA
EnerBankUSA	Lender	Salt Lake City	UT
Enterprise Rent-A-Car	Management Trainee	Salt Lake City	UT
Fast Enterprises, LLC	Implementation Consultant	Salt Lake City	UT
G&M Property Solutions	Marketing Manager	Salt Lake City	UT
Goldman, Sachs & Co	Operations Analyst	Salt Lake City	UT
Grandway	Sales Manager	Draper	UT
Hewlett-Packard	Partner Marketing Manager	Lehi	UT
Honeywell	Marketing	Salt Lake City	UT

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Hyper X Media	Dir of New Business Develop	Sandy	UT
i365	Lead Generator	Salt Lake City	UT
iFreedom Direct Corporation	Loan Officer	Salt Lake City	UT
Integrated Engineering	Owner	Salt Lake City	UT
Intermountain Healthcare	Enterprise Network Planner	Salt Lake City	UT
Ivory Homes	Marketing	Salt Lake City	UT
Ivory Homes	Marketing Associate	Salt Lake City	UT
Ivory Homes	Web Analyst	Salt Lake City	UT
JP Morgan Chase & Co.	Lead Teller	Seattle	WA
Lamar Advertising Company	Marketing Associate	Salt Lake City	UT
Manufacturers Resource Network	Marketing Director	Murray	UT
McCann Erickson	Account Services	Salt Lake City	UT
Meridian West Consultants	Proposal Manager	Salt Lake City	UT
NAI Utah	Sales Manager	Salt Lake City	UT
Neutron Interactive	Marketing	Salt Lake City	UT
Nike	Marketing Department	Beaverton	OR
NuWorld Marketing/	Executive Assistant	Salt Lake City	UT
OneTranz	Sales Associate	Salt Lake City	UT
Oozle Media	Copywriter	Sandy	UT
Oozle Media	Marketing Interns Supervisor	Salt Lake City	UT
Overstock.com	Marketing	Salt Lake City	UT
Overstock.com	Marketing Coordinator - Cars	Salt Lake City	UT
Overstock.com	Partner Account Manager	Salt Lake City	UT
Phillips Edison & Company	Receptionist	Salt Lake City	UT
Progrexion	Affiliate Coordinator	Salt Lake City	UT
Progrexion Tech Solutions, LLC.	Affiliate Manager	North Salt Lake	UT
Real Salt Lake Soccer	Marketing	Sandy	UT
RockIT Solutions	Trade Settlement Specialist	Stamford	CT
SOS Staffing Services	Manager of Corp Accounts	Salt Lake City	UT
Target Stores	Business Analyst	Minneapolis	MN
The Canyons	Bellman	Park City	UT
THOMAS ART	Account Coordinator	Salt Lake City	UT
THOMAS ART	Account Coordinator	Farmington	UT
University of Utah Bookstore	Sales Specialist	Salt Lake City	UT
UPS	Supervisor	West Valley City	UT
US Dept of Energy	Communications Assistant	Salt Lake City	UT
Vista Staffing Solutions	Client Sourcing and Devel Rep	Salt Lake City	UT
Voile Equipment	Marketing/Sales	Salt Lake City	UT
Walgreens	Management Trainee	Ogden	UT

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Wasatch Powderbird Guides	General Manager	Snowbird	UT
Wells Fargo	Service Manager	Salt Lake City	UT
Wells Fargo Bank	Service Manager	Salt Lake City	UT
Wells Fargo Financial	Credit Manager	Portland	OR
Wells Fargo Wealth Mgmt	Debt Analyst	San Jose	CA
Young Living Essential Oils	Regional Account Manager	Lehi	UT
Zions Bank	Marketing	Salt Lake City	UT
Zions Bank	Marketing	Salt Lake City	UT

How did graduates say they found their jobs?

Academic Department Referral	1
Career Services - Referral	0
Career Services - Campus Interview	1
Career Services - Career Fair	5
Career Services - Job Posting	4
Job Posting - Online, Newspaper, Etc	5
Networking	13
Previous Employment/Current Position	7
Previous Internship Experience	13
Recruiter Outreach	1

Graduate School

School	Program	City	State
Frontier School of the Bible	Unknown	Larange	WY
UCLA	MFA Producing Film & Television	Los Angeles	CA
UCLA	Medicine	Los Angeles	CA

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Internships

Organization	Position Title	City	State
Weber State Credit Union	Marketing Specialist	Ogden	UT
On-Site Fleet Management Inc.	Marketing & Sales Intern	West Jordan	UT
La Europa Academy	Staff	Murray	UT
Progexion	Affiliate Coordinator Intern	Salt Lake City	UT
Voile Equipment	Marketing Assistant	Salt Lake City	UT
HyperX Media	Sales & Marketing Intern	Sandy	UT
Hyper X Media	Interactive Marketing Internship	Sandy	UT
U of U Athletics Department	Marketing Intern	Salt Lake City	UT
Thomas Arts	Account Coordinator Intern	Farmington	UT
EDC Utah	Marketing Intern	Salt Lake City	UT
GlaxoSmithKline	Campus Consumer	Philadelphia	PA
Obzside Adventure Center	Marketing Manager	Cape Town	Intl
Ivory Homes	Web Analyst	Salt Lake City	UT
Big Local	Marketing Intern	Salt Lake City	UT
GlaxoSmithKline	Marketing Intern	Philadelphia	PA
Lamar Advertising Company	Marketing Assistant	Salt Lake City	UT
Huntsman Cancer Foundation	Development Intern	Salt Lake City	UT
Buckle	Intern	Salt Lake City	UT
Ivory Homes	Marketing Intern	Salt Lake City	UT
ClearLink Technologies	Marketing Coordinator	Salt Lake City	UT
Utah Flash	Marketing Intern	Provo	UT
McCann Erickson	Strategy Intern	Salt Lake City	UT
Simplix Solutions	Property Evaluation Associate	Farmington	UT
Oozle Media	Marketing Intern	Salt Lake City	UT
Park City Mountain Resort	Marketing Team Intern	Park City	UT
Goldman, Sachs & Co	Junior /Intermed/Senior Analyst	Salt Lake City	UT
Wells Fargo	Diversity & Recruitment	Salt Lake City	UT
Datamark	Marketing Research Assistance	Salt Lake City	UT
Studeo	Affiliate Compliance Assistant	Salt Lake City	UT
Red Roxx Solutions	Marketing Intern	Layton	UT
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Noodle Media	Marketing and Technology Intern	Salt Lake City	UT
Meridian West Consultants	Proposal Manager	Salt Lake City	UT
Skywest Airlines	Revenue Manager	Salt Lake City	UT
Wasatch Venture Fund	Marketing Intern/Office Support	Salt Lake City	UT

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Vision Solutions, Inc.	Account Manager Assistant	Salt Lake City	UT
Skullcandy	Dealer Services	Salt Lake City	UT
Utah Grizzlies	Public Relations Intern	West Valley City	UT
Manufacturers Resource Network	Interactive Marketing Intern	Salt Lake City	UT
Penna Powers Brian Haynes	PR/Advertising Intern	Salt Lake City	UT
Nelson Laboratories	Purchasing Assistant	Salt Lake City	UT
Salt Lake City Weekly	Event Coordinator Intern	Salt Lake City	UT
Ferrari Color	Marketing Intern	Salt Lake City	UT
Red Bull North America	Wiings Team Co-Pilot	Salt Lake City	UT
Skywest Airlines	CST Conference Intern	Salt Lake City	UT
U of U Athletics Department	Marketing Intern	Salt Lake City	UT
Celtic Bank	Marketing Intern	Salt Lake City	UT
U of U Athletics Department	Marketing Intern	Salt Lake City	UT
Girl Scouts of Utah	Public Relations Intern	Salt Lake City	UT
Advanced Clinical Research	Marketing intern	Salt Lake City	UT
Park City Mountain Resort	Marketing Intern	Park City	UT
G&M Property Solutions LLC	Sr Marketing Executive Assist	Salt Lake City	UT
Utah Sports Properties	Marketing Assistant	Salt Lake City	UT