

Katniss Everdeen

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Ms. Pat Johnson
LMNO Company
1234 Business Loop Rd, Ste 4
The City, UT 84112

April 26, 20XX

Dear Ms. Johnson,

I first discovered that a passion for news ran deeply for me during my internship last summer at CNN. Utilizing video and photography, I was able to develop a strong editorial platform for our team. After graduating this May, I look forward to utilizing my bachelor's degree in Communication to continue sharing stories on a multiplatform. As a leader in storytelling, your organization has helped pioneer digital reporting and it is with great enthusiasm that I am applying for the position of Assistant Producer. My communication degree, newsroom internship experience, and commitment to the industry would make me a strong contributor to your already thriving team.

During my schooling at the University of Utah, I have consciously taken courses that help me stay current on the broadcast news industry. In my convergence journalism course, I spent 16 weeks of intensive investigative reporting on tuition increases in Utah and reported on these findings using multi-media resources including blogging, social media, newspaper articles, and press releases. As LMNO company evolves toward multi-media outlets, my experience in convergence journalism as well as ability to write for different outlets will contribute to LMNO's mission to stay relevant in a changing news environment.

In addition to classroom experience, I have spent the last 12 months in various newsroom internships across the Wasatch front. These internships have given me hands-on experience in research, interviewing, and editing story packages. As an Assistant Producer, I will bring my classroom and real world experience to this role to help LMNO Company meet its goals of being the number one hard news station in the valley.

I am committed to producing stories that affect the lives of my fellow Utahans and know that as a producer at LMNO Company, I will have an innovative and collaborative team. Thank you for the opportunity to speak with you regarding the Assistant Producer position at LMNO company. I have included my resume for your review and invite you to contact me with any questions at email.email@email.com or 801-581-6186.

Sincerely,

Katniss Everdeen

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